



Year 10 AQA Business Studies Curriculum

Autumn Term	Spring Term	Summer Term
Autumn 1	Spring 1	Summer 1
Unit 1: 1.1 Purpose and nature of business 1.2 Business ownership 1.3 Setting business aims and objectives	Unit 3: 3.1 Production Processes 3.2 The role of Procurement	Unit 5: 5.1 Identifying and understanding customers 5.2 Segmentation 5.3 The purpose and methods of market research.
Autumn 2	Spring 2	Summer 2
Unit 1: 1.4 Stakeholders 1.5 Business Location 1.6 Expanding a Business	Unit 3: 3.3 The concept of quality 3.4 Good customer service	Unit 5: 5.4 Elements of the marketing mix 5.5 Using the marketing mix 5.6 Promotion and Distribution

Year 11 AQA Business Studies Curriculum

Autumn Term	Spring Term	Summer Term
Autumn 1	Spring 1	Summer 1
Unit 6:	Unit 2:	Revision and examinations



6.1 Sources of Finance 6.2 cash flow 6.3 Financial terms and calculations 6.4 Analysing the financial performance of a business	2.4 Globalisation 2.5 Legislation 2.6 The competitive Environment	
Autumn 2	Spring 2	Summer 2
<u>Unit 2:</u> 2.1 Technology 2.2 Ethical and environmental considerations 2.3 The economic climate	<u>Unit 4:</u> 4.1 Organisational Structures 4.2 Recruitment and selection of employees 4.3 Motivating employees 4.4 Training	<u>Exams</u>